

Bachelor of Business Administration

First Year Seminar

Course Title	First Year Seminar		
Course Code	MEN101B	Course Type	General Education Required Courses
Credit	1	Contact Hours	15
Prerequisites	None	Co-Requisites	None
Duration	15 weeks	Class Type	Lecture

SolBridge GACCS Objectives	%	Learning Objectives
Global Perspective	25	Enhance the cultural intelligence (CQ) of class members.
2. Asian Expertise	15	2. Improve the ability of students to work effectively in multicultural teams and as a member of a multicultural
3. Creative Management Mind	25	class.
4. Cross Cultural Communication	30	Build critical thinking and problem solving skills.
5. Social Responsibility	5	4. Engage in case analysis.

Course Description

This course is designed to help new students learn about the college community. This program provides opportunities for group work and class discussions and opportunities to engage in a real-life case study.

Learning and Teaching Structure

The Course will be taught as a mixture of lectures/ seminars by instructor and guest speakers, Panel discussion by distinguished business professionals and Out-of-class activities.

Assessment	%	Text and Materials
Attendance	20	Class handouts and PPT slides
Participation	20	
Midterm Examination	20	
Final Examination	40	

Course content by Week

1-2	Introduction to the First Year Seminar
3-4	Alumni's Speech and Guest Speaker
5	Team Project
6-7	Critical Thinking and Problem Solving
8	Midterm Examination
9	Saturday Field Trip
10-12	Guest Speaker, Introduction to Case Analysis, Case Analysis I & II
13-15	Guest Speaker, Final Exam

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